

# Trademark/Service Mark Application, Principal Register

## TEAS Plus Application

Serial Number: 85170226

Filing Date: 11/05/2010

*NOTE: Data fields with the \* are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
<b>TEAS Plus</b>	<b>YES</b>
<b>MARK INFORMATION</b>	
*MARK	Sarah Palin
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Sarah Palin
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
<b>APPLICANT INFORMATION</b>	
*OWNER OF MARK	Palin, Sarah L.
*STREET	711 H Street, Suite 620
*CITY	Anchorage
*STATE (Required for U.S. applicants)	Alaska
*COUNTRY	United States

<b>*ZIP/POSTAL CODE</b> (Required for U.S. applicants only)	99501
<b>PHONE</b>	(907) 272-9272
<b>FAX</b>	(907) 272-9586
<b>EMAIL ADDRESS</b>	tvf@cplawak.com
<b>LEGAL ENTITY INFORMATION</b>	
<b>*TYPE</b>	INDIVIDUAL
<b>* COUNTRY OF CITIZENSHIP</b>	United States
<b>GOODS AND/OR SERVICES AND BASIS INFORMATION</b>	
<b>*INTERNATIONAL CLASS</b>	035
<b>IDENTIFICATION</b>	Information about political elections
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 01/01/1996
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 01/01/1996
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	spec-66230107214-133506731_._Fox_News_Contributor.pdf
<b>CONVERTED PDF FILE(S)</b> (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0003.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0004.JPG
<b>SPECIMEN DESCRIPTION</b>	Fox News Contributor
<b>*INTERNATIONAL CLASS</b>	035
<b>IDENTIFICATION</b>	Providing a website featuring information about political issues
<b>*FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 01/01/1996
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 01/01/1996

<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	spec-66230107214-133506731_._www.facebook.sarahpalin.pdf
<b>CONVERTED PDF FILE(S)</b> (3 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0005.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0006.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0007.JPG
<b>SPECIMEN DESCRIPTION</b>	www.facebook.sarahpalin
<b>* INTERNATIONAL CLASS</b>	041
<b>IDENTIFICATION</b>	Educational and entertainment services, namely, providing motivational speaking services in the field of <b>politics, culture, business and values</b>
<b>* FILING BASIS</b>	SECTION 1(a)
<b>FIRST USE ANYWHERE DATE</b>	At least as early as 01/01/1996
<b>FIRST USE IN COMMERCE DATE</b>	At least as early as 01/01/1996
<b>SPECIMEN FILE NAME(S)</b>	
<b>ORIGINAL PDF FILE</b>	spec-1-66230107214-133506731_._Washington_Speakers_Bureau.pdf
<b>CONVERTED PDF FILE(S)</b> (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0008.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0009.JPG
<b>SPECIMEN DESCRIPTION</b>	Washington Speakers Bureau Website Featuring Sarah Palin
<b>ADDITIONAL STATEMENTS INFORMATION</b>	
<b>* TRANSLATION</b> (if applicable)	
<b>*</b> <b>TRANSLITERATION</b> (if applicable)	
<b>* CLAIMED PRIOR REGISTRATION</b> (if applicable)	
<b>* CONSENT</b>	

(NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
<b>ATTORNEY INFORMATION</b>	
<b>NAME</b>	Thomas Van Flein
<b>FIRM NAME</b>	Clapp Peterson Van Flein Tiemessen & Thorsness LLC
<b>STREET</b>	711 H Street, Suite 620
<b>CITY</b>	Anchorage
<b>STATE</b>	Alaska
<b>COUNTRY</b>	United States
<b>ZIP/POSTAL CODE</b>	99501
<b>PHONE</b>	(907) 272-9272
<b>FAX</b>	(907) 272-9586
<b>EMAIL ADDRESS</b>	tvf@cplawak.com
<b>AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>CORRESPONDENCE INFORMATION</b>	
*NAME	Thomas Van Flein
FIRM NAME	Clapp Peterson Van Flein Tiemessen & Thorsness LLC
*STREET	711 H Street, Suite 620
*CITY	Anchorage
*STATE (Required for U.S. applicants)	Alaska
*COUNTRY	United States
*ZIP/POSTAL CODE	99501
PHONE	(907) 272-9272
FAX	(907) 272-9586
*EMAIL ADDRESS	tvf@cplawak.com

<b>* AUTHORIZED TO COMMUNICATE VIA EMAIL</b>	Yes
<b>FEE INFORMATION</b>	
<b>NUMBER OF CLASSES</b>	2
<b>FEE PER CLASS</b>	275
<b>* TOTAL FEE PAID</b>	550
<b>SIGNATURE INFORMATION</b>	
<b>* SIGNATURE</b>	/Thomas Van Flein/
<b>* SIGNATORY'S NAME</b>	Thomas Van Flein
<b>* SIGNATORY'S POSITION</b>	Attorney
<b>* DATE SIGNED</b>	11/05/2010

PTO Form 1478 (Rev 9/2006)  
OMB No. 0651-0009 (Exp 12/31/2011)

## Trademark/Service Mark Application, Principal Register

### TEAS Plus Application

**Serial Number: 85170226**

**Filing Date: 11/05/2010**

#### **To the Commissioner for Trademarks:**

**MARK:** Sarah Palin (Standard Characters, see mark)

The literal element of the mark consists of Sarah Palin.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Sarah L. Palin, a citizen of United States, having an address of

711 H Street, Suite 620  
Anchorage, Alaska 99501  
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

**For specific filing basis information for each item, you must view the display within the Input Table.**

International Class 035: Information about political elections; Providing a website featuring information about political issues

In International Class 035, the mark was first used at least as early as 01/01/1996, and first used in commerce at least as early as 01/01/1996, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Fox News Contributor; www.facebook.sarahpalin.

**Original PDF file:**

spec-66230107214-133506731\_.\_Fox\_News\_Contributor.pdf

**Converted PDF file(s)** (2 pages)

Specimen File1

Specimen File2

**Original PDF file:**

spec-66230107214-133506731\_.\_www.facebook.sarahpalin.pdf

**Converted PDF file(s)** (3 pages)

Specimen File1

Specimen File2

Specimen File3

**For specific filing basis information for each item, you must view the display within the Input Table.**

International Class 041: Educational and entertainment services, namely, providing motivational speaking services in the field of politics, culture, business and values

In International Class 041, the mark was first used at least as early as 01/01/1996, and first used in commerce at least as early as 01/01/1996, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Washington Speakers Bureau Website Featuring Sarah Palin.

**Original PDF file:**

spec-1-66230107214-133506731\_.\_Washington\_Speakers\_Bureau.pdf

**Converted PDF file(s)** (2 pages)

Specimen File1

Specimen File2

The applicant's current Attorney Information:

Thomas Van Flein of Clapp Peterson Van Flein Tiemessen & Thorsness LLC  
711 H Street, Suite 620  
Anchorage, Alaska 99501  
United States

The applicant's current Correspondence Information:

Thomas Van Flein  
Clapp Peterson Van Flein Tiemessen & Thorsness LLC  
711 H Street, Suite 620  
Anchorage, Alaska 99501  
(907) 272-9272(phone)  
(907) 272-9586(fax)  
tvf@cplawak.com (authorized)

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

### **Declaration**

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Thomas Van Flein/ Date Signed: 11/05/2010

Signatory's Name: Thomas Van Flein

Signatory's Position: Attorney

RAM Sale Number: 300

RAM Accounting Date: 11/08/2010

Serial Number: 85170226

Internet Transmission Date: Fri Nov 05 14:05:35 EDT 2010

TEAS Stamp: USPTO/FTK-66.230.107.214-201011051405354

27677-85170226-47040981da2f706dbf6a38f0f

0809f742-CC-300-20101105133506731885