

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85170226

Filing Date: 11/05/2010

*NOTE: Data fields with the * are mandatory under TEAS Plus. The wording "(if applicable)" appears where the field is only mandatory under the facts of the particular application.*

The table below presents the data as entered.

Input Field	Entered
TEAS Plus	YES
MARK INFORMATION	
*MARK	Sarah Palin
*STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	Sarah Palin
*MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
REGISTER	Principal
APPLICANT INFORMATION	
*OWNER OF MARK	Palin, Sarah L.
*STREET	711 H Street, Suite 620
*CITY	Anchorage
*STATE (Required for U.S. applicants)	Alaska
*COUNTRY	United States

*ZIP/POSTAL CODE (Required for U.S. applicants only)	99501
PHONE	(907) 272-9272
FAX	(907) 272-9586
EMAIL ADDRESS	tvf@cplawak.com
LEGAL ENTITY INFORMATION	
*TYPE	INDIVIDUAL
* COUNTRY OF CITIZENSHIP	United States
GOODS AND/OR SERVICES AND BASIS INFORMATION	
*INTERNATIONAL CLASS	035
IDENTIFICATION	Information about political elections
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1996
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1996
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	spec-66230107214-133506731_._Fox_News_Contributor.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0003.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0004.JPG
SPECIMEN DESCRIPTION	Fox News Contributor
*INTERNATIONAL CLASS	035
IDENTIFICATION	Providing a website featuring information about political issues
*FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1996
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1996

SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	spec-66230107214-133506731_._www.facebook.sarahpalin.pdf
CONVERTED PDF FILE(S) (3 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0005.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0006.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0007.JPG
SPECIMEN DESCRIPTION	www.facebook.sarahpalin
* INTERNATIONAL CLASS	041
IDENTIFICATION	Educational and entertainment services, namely, providing motivational speaking services in the field of politics, culture, business and values
* FILING BASIS	SECTION 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1996
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1996
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	spec-1-66230107214-133506731_._Washington_Speakers_Bureau.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0008.JPG
	\\TICRS\EXPORT11\IMAGEOUT11\851\702\85170226\xml1\FTK0009.JPG
SPECIMEN DESCRIPTION	Washington Speakers Bureau Website Featuring Sarah Palin
ADDITIONAL STATEMENTS INFORMATION	
* TRANSLATION (if applicable)	
* TRANSLITERATION (if applicable)	
* CLAIMED PRIOR REGISTRATION (if applicable)	
* CONSENT	

(NAME/LIKENESS) (if applicable)	
*CONCURRENT USE CLAIM (if applicable)	
ATTORNEY INFORMATION	
NAME	Thomas Van Flein
FIRM NAME	Clapp Peterson Van Flein Tiemessen & Thorsness LLC
STREET	711 H Street, Suite 620
CITY	Anchorage
STATE	Alaska
COUNTRY	United States
ZIP/POSTAL CODE	99501
PHONE	(907) 272-9272
FAX	(907) 272-9586
EMAIL ADDRESS	tvf@cplawak.com
AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
CORRESPONDENCE INFORMATION	
*NAME	Thomas Van Flein
FIRM NAME	Clapp Peterson Van Flein Tiemessen & Thorsness LLC
*STREET	711 H Street, Suite 620
*CITY	Anchorage
*STATE (Required for U.S. applicants)	Alaska
*COUNTRY	United States
*ZIP/POSTAL CODE	99501
PHONE	(907) 272-9272
FAX	(907) 272-9586
*EMAIL ADDRESS	tvf@cplawak.com

* AUTHORIZED TO COMMUNICATE VIA EMAIL	Yes
FEE INFORMATION	
NUMBER OF CLASSES	2
FEE PER CLASS	275
* TOTAL FEE PAID	550
SIGNATURE INFORMATION	
* SIGNATURE	/Thomas Van Flein/
* SIGNATORY'S NAME	Thomas Van Flein
* SIGNATORY'S POSITION	Attorney
* DATE SIGNED	11/05/2010

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 85170226

Filing Date: 11/05/2010

To the Commissioner for Trademarks:

MARK: Sarah Palin (Standard Characters, see mark)

The literal element of the mark consists of Sarah Palin.

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicant, Sarah L. Palin, a citizen of United States, having an address of

711 H Street, Suite 620
Anchorage, Alaska 99501
United States

requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended, for the following:

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 035: Information about political elections; Providing a website featuring information about political issues

In International Class 035, the mark was first used at least as early as 01/01/1996, and first used in commerce at least as early as 01/01/1996, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Fox News Contributor; www.facebook.sarahpalin.

Original PDF file:

spec-66230107214-133506731_._Fox_News_Contributor.pdf

Converted PDF file(s) (2 pages)

Specimen File1

Specimen File2

Original PDF file:

spec-66230107214-133506731_._www.facebook.sarahpalin.pdf

Converted PDF file(s) (3 pages)

Specimen File1

Specimen File2

Specimen File3

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Educational and entertainment services, namely, providing motivational speaking services in the field of politics, culture, business and values

In International Class 041, the mark was first used at least as early as 01/01/1996, and first used in commerce at least as early as 01/01/1996, and is now in use in such commerce. The applicant is submitting one specimen(s) showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Washington Speakers Bureau Website Featuring Sarah Palin.

Original PDF file:

spec-1-66230107214-133506731_._Washington_Speakers_Bureau.pdf

Converted PDF file(s) (2 pages)

Specimen File1

Specimen File2

The applicant's current Attorney Information:

Thomas Van Flein of Clapp Peterson Van Flein Tiemessen & Thorsness LLC
711 H Street, Suite 620
Anchorage, Alaska 99501
United States

The applicant's current Correspondence Information:

Thomas Van Flein
Clapp Peterson Van Flein Tiemessen & Thorsness LLC
711 H Street, Suite 620
Anchorage, Alaska 99501
(907) 272-9272(phone)
(907) 272-9586(fax)
tvf@cplawak.com (authorized)

A fee payment in the amount of \$550 has been submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /Thomas Van Flein/ Date Signed: 11/05/2010

Signatory's Name: Thomas Van Flein

Signatory's Position: Attorney

RAM Sale Number: 300

RAM Accounting Date: 11/08/2010

Serial Number: 85170226

Internet Transmission Date: Fri Nov 05 14:05:35 EDT 2010

TEAS Stamp: USPTO/FTK-66.230.107.214-201011051405354

27677-85170226-47040981da2f706dbf6a38f0f

0809f742-CC-300-20101105133506731885